



CipherLab's 9500 Portable Terminal Wins the Mobile Star Award

*CipherLab 9500 selected as the best rugged wireless handheld
in annual reader's choice competition*

PLANO, TX — October 10, 2007 — CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, today announced that its 9500 Series Portable Terminal for Microsoft® Windows® Pocket PC and CE captured a Gold Star in the Mobile Star Awards™ from MobileVillage®, the 14-year leader in market development and news services about mobile technology. The 9500 Series won in the enterprise hardware category for rugged wireless handhelds against competitive products from Intermec and LXE.

The annual Mobile Star Awards honors the best companies, products, deployments and leaders in mobile and wireless technology. Winners are chosen by subscribers to *Go Mobile*®, MobileVillage's free online newsletter for technology executives, mobile professionals, IT managers, developers and top tech journalists.

"Today, there are more mobile and wireless products, and more mobile users, than ever before," said MobileVillage editor Gary Thayer. "So it's natural for people to see and compare what's out there. MobileVillage readers have a great knowledge of mobile products and success stories, and the fact that their votes selected the Mobile Star winners means that knowledgeable users actually picked the products and services that made it to the top."

CipherLab launched the 9500 series in 2006. With a small form factor, ergonomic design and a casing that surpasses industry drop standards, the 9500 offers a significantly greater barcode reader distance range compared to competitive products, as well as increased memory, longer battery life and a larger display.

"Logistics applications aren't well served by the short range and limited usability of typical barcode readers," noted Robert Hossary, vice president, Americas for CipherLab. "The 9500 was specifically designed to meet the need for a robust, rugged and cost-effective data capture solution for more demanding environments, such as the warehouse or distribution setting. We're very pleased that the readers of MobileVillage share our enthusiasm for the product."

This year's Mobile Star Awards winners are posted online at

<http://www.mobilevillage.com/awards.htm>.

About MobileVillage®

Founded in 1993, MobileVillage is a market and solution development company dedicated to advancing mobile and wireless enterprise computing in a wide range of industries. MobileVillage accomplishes this by fostering education and alliances through "Best of Breed" solution identification, event partnerships, an online industry directory, industry job postings, daily online news, its widely respected *Go Mobile*® newsletter, a Mobile Mentors™ program, and popular annual Mobile Star Awards™ program. Visit MobileVillage online at www.mobilevillage.com.

About CipherLab

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at <http://www.cipherlab.com>.

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