



CIPHERLAB CO., LTD.

## **CipherLab's Industry-leading Product Quality Results in Extended Warranties for Complete AIDC Scanner Product Line**

*New program combines reliability with economical price points to guarantee customer value and ROI*

**PLANO, TX — October 23, 2006** — CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, today announced extended product warranties for its entire line of tethered and wireless barcode scanners. CipherLab's product quality, coupled with its reliability and affordability, now offers the best value to resellers and distributors looking to deliver data capture solutions to customers that meet a broad spectrum of needs, ranging from a small business at entry level to the most complex, multi-facility installation.

Effective immediately, the following handheld, tethered products from CipherLab have extended warranties of five years:

- 1000 CCD Barcode Scanner, the world-leading contact scanner for point-of-sale and manufacturing line scanning
- 1090+ CCD Barcode Scanner, with the ability to scan longer barcodes up to 90 mm in width
- 1100 Linear Imaging Scanner, a rugged choice for retail, manufacturing and healthcare applications
- 1105 Entry Level Linear Imaging Scanner, offering full features and ease of use

The warranty for the company's popular handheld 1166 Bluetooth® Wireless Scanner has been increased to two years. The scanner is ideal for hard-working scenarios where extended range and up to 50,000 scans per battery charge are required.

"We've backed our confidence in CipherLab products with warranties that are a real value-add for our customers," said Robert Hossary, Vice President-Americas for CipherLab. "It's just another example of how CipherLab strives to lead the AIDC industry on all levels: quality, value, reliability, ease of use and price."

### **About CipherLab**

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at <http://www.cipherlab.com>.

**Contact:**

Rachel V. Berry  
VOXUS, Inc.  
253-853-5151, ext. 223  
[rberry@voxuspr.com](mailto:rberry@voxuspr.com)