



CipherLab Expands North American AIDC Operations

New Texas Headquarters Facility Accommodates Company's Growing Data Capture Business

Taipei, Taiwan — January 16, 2007 — CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, today announced the opening of a new headquarters facility designed to help the company better accommodate its growing North American customer base. The new facility, located outside of Dallas in Plano, TX, centralizes operations to enable a quicker response to expanding customer needs and market opportunities.

CipherLab Americas is one of the fastest growing divisions within the company's global operations. Robert Hossary, Vice President, Americas will head the new Texas office. AIDC industry veteran Al Crawford serves as the division's Vice President of Technology.

"CipherLab's business is growing rapidly as retailers, distributors and others turn to us for data capture solutions that are specifically designed for cost-effective integration into their existing businesses," Hossary said. "We have concentrated on developing and delivering products that offer a unique mix of friendly usability, cost effectiveness, rugged reliability and easy IT integration – in short, what customers are asking for. This larger, consolidated facility will help us to keep pace with that demand."

Throughout its 16-year history, CipherLab has developed a strong reputation for leading AIDC innovations in device size, portability, cost effectiveness and usability. The company offers a broad range of batch, portable wireless and fixed data terminals, hand held scanners, decoders and scanner engines, most of which establish new price/performance metrics for their segments.

The new CipherLab facility is located at 2552 Summit Avenue Suite 400, Plano, TX 75074 (1-888-300-9779).

About CipherLab

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at

<http://www.cipherlab.com>.

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